

## **Abstract**

Motivation seems to be one of the important variables which might have an effect on creativity. It can have a positive but also a negative impact on creativity. In this thesis motivations of fine artists are examined and the extent to which art might effect personality profile of fine artists is considered. In theoretical part, firstly, art, forms of art and the psychology of art are defined. Further artwork as a product of artistic process, structure of personality and specifically the personality of fine artists are described. A complexity of creativity as a phenomenon is presented. Finally motivation from the social psychology of creativity point of view is explained. The aim of this master thesis is to examine certain psychosocial personality traits of fine artists by the Achievement Motivation Inventory LMI and discovered whether there are significant differences in personality traits of fine artists and control group of "non-artists" interested in economy and business ( $n=63$ ). Our results support the foreign studies results and indicate that artists score significantly higher in Flow, Pride in Productivity and Independence. Contrary to foreign studies results examine creativity in people generally, our results suggest that fine artists score significantly higher in Competitiveness than non-artists. There were no differences in scores between fine artists and non-artists in Engagement, Preference for difficult tasks, Status Orientation, but surprisingly there were also no differences in Internality and Flexibility. Our results support the hypothesis that creativity might be domain-specific and refer to a possible importance of presence of art in person's life.

## **Keywords**

Art, Fine Artists, Creativity, Motivation, Personality Traits