

ABSTRACT

This thesis deals with conversion and continuity of communist political identity in Bohemia. It emphasizes the transformations that took place after the year 1989. However to explore political identity of KSČM is not possible without deeper knowledge of historical context. For that reason part of the thesis focuses on KSČ as well. The thesis seeks to answer one question: how did the political identity of KSČM transformed while functioning in democratic society in last twenty-five years by studying its ideologically programmatic orientation, organisational structure, political strategies, election ratings and successfullness, relation to their past before Velvet Revolution or their effort to conciliate with their past. As an identity of a political party is not shaped only on national level the thesis also focuses on civic level and reflects views of member base. Qualitative methods, in particular studies of documents and inteviews, were used to anwer the research question.

Key words:

Ideology, socialism, communism, political identity, memory, Communist Party of Czechoslovakia, Communist Party of Bohemia and Moravia, electoral geography, civic politics