

## Abstract

The thesis is dealing with the sexualization of Prague as a travel destination for men. Due to the quick evolution of post-socialist Prague, the sex tourism and infrastructure has developed into one of the most sexualized countries in the post-soviet bloc. The aim of this thesis is to show differences between representation of Prague as a Stag tour destination and one of the pressuposingly signified as gay sex tourism. The combination was chosen due to the common form of objectification of the czech male and female bodies which are carrying the influence onto the city.

Theoretically, the thesis is based on the theories of tourism and emerging globalisation studies which also importantly influence the sexualisation.

The methodology was chosen to cover the differences of unsofar non-researched topic. The case study, using the content analysis to describe the differences.