

**Abstract:**

The work is focused on adolescent smoking. Smoking habit is referred as a smoking career that has three stages: beginning, progress and the end. The topic of the work is restricted to studying the direct social influences on adolescent smoking career, which are defined as a specific challenge from an important person or group of persons from the social environment of the individual. It is expected that peers, partners, siblings and parents influence smoking career most. The work tries to show how does the adolescent smoking career look like. It also describes adolescence as a specific stage of evolution of the individual. In adolescence, there is an important concept of socialization, identity and relations with the social environment. Furthermore, the text examines the influence of cigarettes to adolescents and most distinctive life situations that may affect adolescent smoking. In the practical part of the work a qualitative research based on ethnographic methods and case studies is presented. In the research was worked with a group of adolescents between 15 and 18 years. Participant observation and semi-structured interviews was used to map the course of the smoking careers of the group members and reveal a direct social influences that may affect smoking career.