

## Abstract

The aim of this bachelor thesis is to analyze communication within the TV talk show “*Všechnopárty*” from two main points of view: firstly in a light of keeping the Principles of Cooperation and Politeness within dialogues between the moderator of this show and his guests, and secondly with regard to transformation of common communication caused by the fact that the conversations are made public by TV. The thesis is divided into three parts. The first one explains terms such as Communication, Semiotics, Pragmatics, Grice’s Conversational Maxims or Leech’s Politeness Principles, and so provides a theoretical background of the problematic. The second chapter describes methods that were used to analyze chosen episodes of the talk show “*Všechnopárty*”. There are two methods used in this thesis: a pragmatics analysis for the description of appearance of the Grice’s and Leech’s Maxims and a semiotics analysis for the interpretation of the effect of presentation of the dialogues by TV. The third chapter then applies these theoretical findings to five chosen episodes of the talk show. Its first part describes situations where Grice’s and Leech’s Maxims are not observed and how it effects the whole communication. In the second part presents main differences between common communication and dialogues held within the show, which were caused by its medial publication. The goal of this thesis is to describe the appearance of all these phenomena and review their impacts on the communication in the talk show “*Všechnopárty*”.