

Abstract

This bachelor thesis aims to illuminate evolution of sports illustrated magazine Star, which was published in years 1926-1938 in Czech publishing house Melantrich. Magazine Star was also used to illuminate the situation of Czech sports journalism in 1920' and 1930'.

Thesis describes the very beginning of Star and also clarifies its extinction right before signing of the Munich Agreement by Great Britain, France, Germany and Italy. It also focuses on sports journalists, who had the main impact on this magazine, and several important Czech and world famous athletes, whose articles were published in STAR. Paper also presents political a social environment in Czechoslovak republic after WWI and describes the state of Czech sports journalism in main newspapers.

All published issues of Star were analysed to get information to write this thesis, as well as many years of Czech newspapers České slovo, Národní listy, Lidové noviny a Rudé právo and several other books.

The findings from this research show a complex view of sports illustrated magazine Star and offer insights into history of Czech sports journalism.