

Abstrakt

In the thesis author deals with the rights for designation which are composed of trade names, trademarks, designations of origin, geographical indications and domains. Area of domains is represented only by domains of the highest level – „cz“ and „eu“. Rights for designation are analysed especially from the view of the rules of their construction. Thesis concerns both national and union institutes and also presents the legal status after the recodification of the civil law.

Chapter One deals with intellectual property in general, which is defined by its conceptual characteristics.

Second, third, fourth and fifth chapter focuses on individual right for designation. These chapters are subdivided according to the same logical structure into the subchapters. Subchapter One provides an outline of the historical development of the respective inalienable possessions from the oldest historical period up to the present day.

In view of the fact that rights to designation are regulated by large amounts of legal sources of law (as current legislation, international treaties, internal regulations, general terms and conditions), which come from national, union and international legal rules, for clear arrangement was necessary to write down the most significant sources. A part of second subchapter of each individual chapter is an overview of the sources and its characteristic.

Subchapter Three concentrates on the definitions, characteristic and basic determination of particular right for designation and subchapter Four describes its functions.

Subchapter Five is the most important for the concentrating on the rules and demands on the construction of the single right for designation.