

Abstract

Informetrics study the information flow as a pure information phenomenon. However what are the practical applications of this problem? Information flow can be understood, investigated and managed from different points of view. The most practical one is management approach combined with intuitive analogy. Water flow parallel appears suitable. A conceptual model can be propounded upon this foundation and then used for better illustration of information flow function and key parts. Finally, a good amount of instruments and management methods can be used to manage information flows.

So in chosen organization the current state of information flows and contemporary methods of its management are investigated in order to compare the theory and the practice. Concrete suggestions and statements about information flow management are deduced afterwards This paper illustrate possibilities of usage of information flow management in practice.

Keywords

information flow management – methods of information flow management – information flow model – practical applications – case study – analogy – induction – Regional research library in Liberec