

Abstract

The thesis *Printed media in the struggle for national existence of the Lusatian Sorbs* in its theoretical part deals with the historical development of the western Slavic ethnic group and its literature. Here are mentioned leading cultural workers of the nation, together with their merits, leading to uplift culturally and linguistically vulnerable minority. Based on the study of three Sorbian printed periodicals in the practical section of the thesis, I analyze ways of editors to maintain linguistic and cultural identity ethnicity. Aim of the diploma thesis is to show form of printed materials based in the bilingual region, and partly analyze the work of the media, which motivates further efforts to maintain the existence of the nation.