

## **Abstract**

News service is an important aspect of the journalistic activity. Its main goal is to inform the public about actualities.

Even though the news service is subject to strict regulations, we can observe substantial differences between the programs of different TV channels and also between broadcasting in different countries.

My work consists of an investigation into the differences in broadcasting in two bordering countries – the Czech Republic and Poland. This essay primarily focuses on the comparison of the major local broadcasting channels Události v regionech ČT Ostrava and Aktualności TVP Katowice.

I am mainly concerned about the differences in production of individual news, beginning with the choice – making as to what news to include, through the production of the news, and finishing with the final broadcasting.

My research question is: Are there any differences between local broadcasting of these two channels?

The main method of investigation employed in this essay is a semiotic analysis together with a quantitative analysis and interviews.