

This bachelor thesis aims to research and summarize the main thoughts of altruism. The thesis concludes that human expression of altruistic behavior is a result of many incentives, which author of the thesis suggests to split in external and internal motives. The thesis justifies view that altruistic behavior can be, except few exceptions, considered as rational. The thesis proves statement that neither CSR nor altruism of state can be considered to be altruistic in the true meaning. At the end, a new version of definition of altruism is suggested. The new version adds an extra condition of selflessness. Thus, the new version does not consider behavior motivated by cold economic calculus or pure reciprocity to be altruistic, even though it often might appear to be altruistic at a first glance.