

Abstract

In the first chapter we will have a look at the transformation and evolution of a photo-camera which on its way to become a medium of communication came a long way from cumbersome glass-plate machinery to the current ubiquitous day-to-day personal digital companion. In the second chapter we will explore the effects of digitisation on the theoretical notion of photography and its position in the present context. Next we will touch on the movement of pragmatism (primarily those versions of Charles Sanders Peirce and William James) that will allow us to regard our matter as a more holistic interactive problem than dissected pieces of a puzzle; and we will also recapitulate parts of Peirce's theory of signs that are relevant to our cause. The fourth chapter is about the ability of symbolic reasoning – a feature so unique in the world that it is only found in humans and whose principles are very close to the thought-sign system that Peirce devised. In the fifth and last chapter we will see how all that connects to the photographs themselves when they are used in the current digital intention-laden semiotic manner.