ABSTRACT

Social entrepreneurship is an innovative solution to increasing social problems related to unemployment and its inseparable social impact, such as social exclusion of persons that are disadvantaged in terms of labour market access. In spite of the fact that the law of the Czech Republic lacks a legal framework of social entrepreneurship (the term of social enterprise as such is not legally based nor defined), there are many local activists who make effort to change this state of inequality, using social enterprises as a means of generating new workplaces for people handicapped in terms of entering an open labour market. The main practical goal of the thesis I hereby present is to help those social entrepreneurs with creating more sustainable organisation structure of their businesses. The first part of my thesis is dedicated to explaining basic concepts and charting a theoretical framework of the research. In the second part I focus on the results of empirical research regarding social enterprise operation. The results may serve as practical advice on organisation structure optimisation in the field of gastronomy.

Keywords

Social enterprise, subjects of national economy, social economy, persons disadvantaged in terms of labour market access, organisation structure.