

**Abstract (in English):**

This thesis deals with the tattoo phenomenon in the Czech culture, especially in the last 25 years. The tattooing tradition within the Czech boundaries was interrupted by communism, therefore the current scene began forming after the fall of the regime, which was a release chance to travel and bring down not only new materials but also knowledge.

There is a definition of the basic concepts of tattooing in the beginning of the work, as well as the main features, which the tattoo is usually associated in the literature with. In this part of the bachelor thesis there is an excursion outside the European areas.

The work even tries to map the history of tattooing in Europe, as the relevant information about the tattoo in the Czech lands does not appear before the 19th century. In the early 20th century there was also apparent professional interest in the tattooing itself. After the communist coup in 1948, tattoos were considered illegal, thereby its tradition was interrupted. With the the borders reopening came a chance for people interested in body art to develop this craft. That way the second tattoo renaissance arrives to the Czech Republic with a delay of several decades.

A substantial part of this work is styles naming, which people interested in tattoos can come across with. At the same time there are briefly introduced the customs performers of each style. This bachelor thesis pursues also the way of mass media reflecting tattoo in recent years

The research part consists of quantitative research, where randomly selected respondents answered several topics, and the qualitative part in which there were conducted four semi-structured interviews with Czech tattoo artists.