

The object of this work is to analyze the international agenda Horizont CT24, particularly its new form, in which the program is broadcasted from autumn 2013. In its theoretical part, the text will define the foreign news in the relation with the audiovisual media. The theoretical segment will also include a basic specifics of audiovisual work, which will be also applied in the practical part of this thesis. This bachelors thesis will also implant the foreign news into the context of television broadcasting, it will briefly describe its meaning, origin, and the specifics of its evolution in the broadcasting scheme of the Czech television. The core of this thesis is to analyze the program - the author will focus on how it was created, which technologies were applied, the reporting methods, genres and the content and form.

The author will also examine sources of the reports, namely the ones from foreign correspondents from the Czech television and the reporters placed in headquarters in Prague, who use the available foreign news agencies. The aim of this thesis will be, apart from analyzing the agenda, to describe the most important changes which the format has passed in the last year and a half of broadcasting. Using quantitative analysis, the thesis attempts to capture these changes within a given period - starting from November 2013 (start of broadcasting), November 2014 (year on from the beginning of the new form of the program) and March 2015 (the period before submitting the thesis, the current form of the program). All this using mainly foreign literature, accessible online archive of the program and as well as my own experience from working in the foreign news desk at the Czech television. I will also lead interviews with the headquarters of the Czech television, the editors and people who create the program Horizont CT24.