

Abstract

In Germany so-called three pillar system of export support has developed over the centuries. The Czech-German Chamber of Commerce and Industry is a part of the Foreign Chambers of Commerce, which is one of the key institutions of the system. It has become, over more than 20 years of its operation, the most important bilateral chamber of commerce in the Czech Republic. Institutions that are participating in the system of export support are encouraging elimination of obstacles, which are preventing entrepreneurs in their expansion to foreign markets. By offering of counseling and analytical services, the Czech-German Chamber of Commerce and Industry aims small businessmen, and tries to minimize the obstacles of their participation on the Czech-German economic exchange. By using the foundations of institutional economy and with the help of sources and literature defines this thesis the placement of the Czech-German Chamber of Commerce and Industry in the German system of export support. Alongside, it tries to prove the key position of the Chamber in the system of export support by analyzing competence, organizational structure and suggested services of other actors that are involved in the system of export support.