The aim of the thesis is to characterise and on basic level analyse current social bookmarking tools.

The first chapter offers a definition of social bookmarking which is represented by three axes: URL, user, tags. URL has a key role. A subcategory called social news exists, in its case time in which a resource represented by the URL is shared makes an important factor. Social bookmarking is introduced as a helpful tool for a user's work. It has two aspects: effective organisation of user bookmarks and social environment which allows for discovery of useful resources.

The second chapter focuses on history of bookmarks, history of social bookmarking and describes options for connection of social bookmarking tools to related tools.

The third chapter describes function of social bookmarking tools, specifically the characteristics of users and communities.

The fourth chapter compares Delicious, reddit, Diigo and Pinboard tools and analyses Delicious and reddit.