## **Abscract**

The topic of the master thesis is focused on the visualization of the Czech language curriculum as a foreign language. It summarizes the findings of the importance of images in the teaching process and the principles of its use. Individual chapters are devoted to didactic functions of the image, the relationship between image and text and the use of image specifics in foreign language teaching. Furthermore, presents graphical and pictorial means by which are teaching materials visualized. The work also focuses on visual media and their use in the classroom. Theoretical knowledge is applied in the practical part, which deals with research of the visual part of Czech textbooks for foreigners. Research part examines the didactic functions of the image, use of visual aids and presentation of vocabulary, grammar and cultural studies. The thesis also partially covers the issue of signaling grammar and didactic use of film clips. The thesis main focus is on practical advices and examples of how to integrate visualization elements into foreign language teaching and is intended for experts and for foreign language teachers.