The thesis titled La República Checa: media image is focused on the quantitative analysis of media representations of the Czech Republic and its actors in Spanish newspapers El País and La Vanguardia in the period of 2011 and 2012. The main goal of this work is to determine how the media image of the Czech Republic is presented in these newspapers and how was constructed. Through the quantitative analysis based on the theoretical background determines the media space provided to the news about the Czech Republic by the Spanish newspapers, the topics in which was the media image of the Czech Republic displayed, and the measure of news values and news sources related to the Czech Republic. The basic assumption is the presence of the media routines which influence the media image.