

## **Abstract**

The thesis "Anti-alcohol Campaign in the Soviet Union in the years 1985 - 1988" analyzes the various aspects of development and measures used to combat alcoholism , which were adopted in May 1985. This included, for example, significant reduction of the production and sale of alcoholic beverages and a variety of promotional tools. Chronologically, the main emphasis is on the period when the campaign took place. To clarify the context of the issue is also included a brief excursion to the roots of Russian alcoholism, which dates back to the Middle Ages. The situation after the introduction of the campaign is tracked within the Soviet Union, emphasis is placed on development of the policy within the nation's center. Concerning the severe economic impact of the measures adopted and the high level of public discontent alcohol program was eventually canceled. For these reasons, it is often interpreted as a failure. The main goal of the thesis is to assess the possibility of some successes and campaign evaluation, provided that the leaders of the Soviet Union, who prepared it, might have been aware of the contradiction between the stated objectives and actual results subsequent campaigns.