

Abstract

Diploma thesis „Feuilleton in Lidové noviny since 1990 till 1993“ deals with anchoring of traditional journalistic genre in new medial and social context in early 90s of the 20th century . The main aim is to map the systematic development of feuilleton mainly through the determination of the most prominent authors of this period and a systematic analysis of their texts. By this way you can find out how important place this journalistic genre in newspapers held . Although the feuilleton is considered to be a genre that should primarily deal with timeless themes , in a wild post-revolutionary period of 90s feuilleton have to deal with a range of various new social trends , social problems and complications in context of newly emerging political representation. Essay with shall deal with the situation not only as a sober critic but also as a mapping tool time. LN for such work are extremely useful because they have to reestablish them selfs in new official media market in totally new conditions of market economies . It is therefore an extremely dynamic environment , at which we can illustrate the newly emerging trends. The work also includes a comparison with feuilletons from the end of the samizdat period of Lidové noviny.