

Abstract

The aim of the diploma thesis “Non-standard photography methods in audiovisual journalism” is to present image and production methods that are used in television news and journalism – particularly those ones that defy standard methods. These methods appear, considering technological development and the endeavour of making neutral visual space of television journalism, more attractive.

First chapter of the thesis presents television news, its history, characteristics, elements and typology of television news production. Next chapter deals with the visual aspects of audiovisual works. The audiovisual language, its expressive elements and specific aspects of the image in television are presented.

Main part of the thesis focuses on the photography methods in television journalism. Based on the literature and interviews with creative workers from the Czech television it presents photography methods and especially non-standard methods that use small sports action cameras, unmanned air devices or hidden cameras. The thesis mentions also production methods videojournalism and mobile journalism (MoJo) that uses standard mobile devices for professional news production. Particular examples from the broadcasting of the Czech television are presented in the final chapter.