

Abstract

This BA thesis paints a portrait of one of the most interesting Vinohrady arenas, a permanent variety theatre founded by Italian theatre entrepreneur Eugenio Averino in 1875. The work partially departs from scarce entries in extant scholarship but mostly relies on independent source research, focused on a detailed study of the advertising and reportage traced within contemporary periodicals and surviving theatre posters and programmes. The goal of the work is to provide as precise facts as possible concerning the theatre itself, its programme and the people performing in it and participating in its activity, with emphasis on a detailed differentiation of the individual stages of the theatre's development and with consideration for the theatre's position within Prague's cultural life.