

TITLE:

The future of rural kindergartens in liberec distrikt

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ABSTRACT:

Final work The future of rural kindergartens address the issue of existence of rural kindergartens in the district. The work is divided into two parts, theoretical and practical. There are described in detail important factors affecting the future of rural kindergartens how to promote the development of kindergartens in the villages of their founder, to take care of their development director.

In addition, the work deals the establishment of kindergartens, in the area of financing options. The general kriteria is all described in the teoretici part. The researchers analyzed the results of the qualitative research in these areas. The main benefit will be practical to determine whether and to chat extent is and to chat extent is threatened the future of rural kindergartens, chat are their strenghts, weaknesses, opportunities, but also threats. As these numery care and how care for your development.

KEYWORDS:

Rural kindergarten, director of rural kindergartens, founder rural kindergartens, cooperation, finance, marketing, strategy, communication.