

**ABSTRACT:**

This thesis deals with the role of the state in the development of the Czech automotive industry since 1989. It will discuss and critically evaluate the concrete steps which the government implemented in order to support the development automotive industry. Specifically, it will analyze the privatization of the automotive industry, the impact of foreign direct investment (FDI), the revitalization of the automotive industry and the state efforts to increase the competitiveness of the automotive industry through increased spending on research and development (R & D).

Key words: automotive industry, industrial policy, privatization, foreign direct investment, revitalization, research and development, competitiveness