

Abstract

The thesis deals with issues of the position of consumer as a contracting party in case of international sales contract and it deals with the protection which is provided to consumer in the international trade, especially in relation to the consumer's position. In the first three chapters the thesis focuses on general explanations relating to the international sale of goods relating to consumer, namely on the definition of sales contract, the foreign element in case of international sales contract and basic approaches of legal regulation in private international law. The fourth chapter concentrates on the consumer. Regarding the consumer contracts, the thesis analyses the basic terminology of therein in the Czech and the EU context.

The previous explanations are followed by other five chapters which analyze the specific provisions of the legislation of private international law which are related to consumer protection as a party international sale of goods. The thesis therefore concentrates on the Vienna Convention on the international sale of goods (CISG), Rome I Regulation, proposal on CESL and Act on Private International Law. At last, the thesis evaluates the development concerning the consumer protection in the private international law. In addition, relevant case law is presented for each part of the thesis.