

Abstract:

The bachelor thesis analyses the case of social network and illustrating on the example of users of the second home. They are the specific group of people who also lives in rural area and who participates in the residential tourism. In the practical part there is an analyse of possibilities of representing social network. Concretely there has been used a questionnaire research for the software UCInet and NetDraw, which has been done in urban landscape Česká Ves and Dlouhá voda in the district Bruntál. With these two software is made an analyse of relations in between these two urban landscapes with the dominance of recreational function.

Key words: Social network, relationship network, second home, social capital, UCInet, NetDraw