On the basis of the selected Vilém Flusser´s texts, the main aim of the present thesis is to comprehend the meaning of aesthetic categories in his philosophy. The key to understanding of the essence of Flusser´s aesthetic is the concept of the derivation of aesthetic categories from a degree of a habit, expressed in the essay Habit as a true aesthetic criterion. The related problem of the information transmission is the central issue of the chapter Vampyroteuthis Infernalis: His Art, from which the crucial significance of the means of communication in the creative process of expressing and processing the information emerges. This significance is the base for proposition of the upcoming cultural revolution, which is the most comprehensively listed in the essay Into the universe of technical images and in which the aesthetic criteria become universal. Other literature is discussed occasionally during the observance of the pattern outlined above.