

Abstract

The bachelor thesis „Difference between Czech media’s relation to Africa and the rest of the world on the example of formation of independent Kosovo and South Sudan is analysing the approach of four major broadsheets to Africa.

The thesis is using a quantitative content analysis in order to describe characteristics of the international news in the chosen broadsheets during two different months. The received data will be then confirmed by analysing a specific case of independent Kosovo and South Sudan.

In the first half, the thesis is focusing on a brief description of recent history of both states which will be analysed later on. The historical background will help to understand the situation in both countries which as in information that will be used to analyse the articles in the observed period. In the theoretical part, some concepts of media theory are presented as well as they are used throughout the thesis.

In the second half, the methodology is presented in order to determine a plan which will be followed during the analysis. In this chapter, the hypothesis is clearly described. In the next step, the analysis itself is presented in a form of graphs and commentary. The final chapter analyses the received data and confirms whether the hypothesis was correct. Also the results are linked to the theoretical concepts set at the beginning.