

Abstract

The work follows up the agendas Medúza, which was broadcasted on ČT (Czech television) in the years 1992 - 2012, as the only musical hitparade. The work is divided into five chapters. The first deals with all major music programs and the development of music channels in the Czech Republic until 2012. The second chapter is devoted to the history of the program Medúza with all the changes – moderators, airtime and design. In the third chapter the author conducts research of viewership, both overall and considering the age of the viewer. The fourth chapter analyzes the content of the chart from different perspectives, the flagship is the analysis of the genre of songs. The fifth chapter the author builds on previous findings and examines the hypothesis that music programs can submit through the music form the personality of youth and defines genres occurring on the show and the lifestyle associated with them.