

## **Abstract**

Romantic love since its beginnings raises the question of intimacy and has become an essential social force of society. In contrast to the forms of Christian love or passionate love, romantic love is the typical feature that imply a degree of self-knowledge and activity that leads to one of the characteristic elements of "heroic expedition". Since the establishment of the first novels, the concept has undergone significant way and has become the subject of much research int different disciplines. This thesis looks on the issue of display of romantic love in terms of a social construct which is variable over time and dependent on cultural and social factors of the society to which the media as part of the intended product. Constructing myth of romantic love is in this thesis elaborated in the cultural environment of Czech and Slovak film production, which shares a common history. Defined, collected and described myths, metaphors and archetypal view of the concept of romantic love, they were applied to the selected movie stories from the years 1992 - 2013.