

## Abstract

The diploma thesis „Development of Home service in the CTK“ focuses on the changing news production in the Czech News Agency (CTK), a dominant national news agency in the Czech republic, between 1993 and 2013.

From the very beginning of 1990's the agency started to be a public service institution, but obliged to earn money on its own. Already in 1990's it stopped receiving state subsidies, having to severely cut its costs and reduce the number of employees. Despite this,CTK increased range of its services as well as number of clients and also fought succesfully its competitors.

This thesis tries to answer the question how have these changes influenced the news service. It follows the changes in number of published news articles, structure of the articles and also focuses on application of chosen theme categories, sources, quotations and with the title.

Quantitative content analysis has been chosen as a method of research, using two sampled weeks in 1993 and 2013. There were more than 770 news articles analysed, focusing on 12 areas of research. Theoretical ground for this thesis consisted of methodology of media research as well as sources on CTK's history and function, including its annual reports.