

Abstract

Title: Satisfaction of participants with organization of the Men's U19 World Basketball Championship in 2013

Objectives: The aim of this bachelor thesis is to find out satisfaction of participants with organization of the Men's U19 World Basketball Championship in 2013 and to use the results to improvement of the next events.

Methods: The survey was performed by a written questionnaire. The questionnaire was given to individual teams, which participated in the event.

Results: The vast majority of participants were satisfied with the organization of the Championship. Dissatisfaction was caused only by the atmosphere in both sports arenas and by the tournament's website.

Keywords: Satisfaction of participants, measurement of satisfaction, World Basketball Championship 2013, men U19