

Abstract

In this work we will look at a particular example of *investment* and *sacrifice*, where investment originates in science and sacrifice in myths, but they both meet. The question is what exactly is what they are describing. Is investment and sacrifice similar or to grasp full understanding of this phenomenon we need both approaches? There can be found characteristics of rites in investment, similar structure and symbolism as well as economic incentives incorporated in the sacrifice. However investment is not perceived as rite and communication with divinity and sacrifice is not pure cost and benefit analysis. This paper tries to answer these questions and clarify the line between the two. It was Walter Benjamin who was first to notice the similarities between religion and economics and we would like to continue with the discussion. This topic is not much discussed further in literature, therefore by this paper we would like to fill the gap and contribute to the topic.