

The importance of corporate communication is even more highlighted nowadays than it has been couple years ago. The reason behind is that companies are constantly growing and effective employee communication within such companies is becoming more difficult. This Diploma thesis aimed to find out how to improve internal communication in selected company. For this purpose a solid communication theory has been presented and a real company chosen to be examined in the analytical part. The analytical part examined and wrapped up outcomes from questionnaire and interviews. The outcome of the thesis offers an answer to a research question How can multinational company improve its employee communication and revealed opportunities for improvement.