The thesis deals with media education with special reference to new media. Media education has been a part of Czech curricula since 2004 and schools struggle with how to cope with it. In past few years new media came out to be a significant element of media education. New media are important part of everyone's life in informational society. Therefore it is necessary to widen media literacy to new media as well. Children are growing with new media and they take them as a natural part of their lives. On the contrary teachers very often do not need new media and use them marginally. The author of the thesis tries to map how teachers and children are facing new media not only in media education but even in their lives.

The first part of the thesis describes basic elements of the issue - informational society, media literacy, media education and new media. One chapter deals with media education in the Czech Republic, its past and present. The second part of it describes the methodology of the research with its advantages and disadvantages. The main part of the thesis contains a mixed research combining two methods (questionnaires and in-depth interviews). The research was implemented in elementary schools with children as well as with teachers. Results of the research show gaps in the media education emphasizing new media. The author suggests solutions which could lead to better involvement of new media in media education.