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Master's Thesis: Fair Use of Trademarks: Anheuser-Busch v Budejovický Budvar
Author: Kirby Watkins

The aim of this thesis is to describe the trademark dispute between Anheuser-Busch and Budejovický Budvar. I have not been advising much to the author, but I consider his final result to be more than acceptable.

The author starts with the historical background (Chapter 2), describes history of both the Anheuser-Busch and Budejovický Budvar, the history of the trademark dispute and the privatization process for Budvar. He analysis potential gains for each party from different situations. In chapter 3, the author describes the juridical background relevant for trademark disputes. He concludes in chapter 4 with the prospects for Budejovický Budvar and what the potential role of Anheuser-Busch could be.

What I especially appreciate is the logical structure of the thesis. Everything relevant and nothing obsolete is said. I have found some minor problems in details, for example on page 23, those 430 Investment Privatization Funds were not created by the Czechoslovak Federation, they just started autonomously.

I recommend this thesis for the final discussion and I suggest evaluate it no worse than B.

Prague, 14.6. 2007

