

International Economics and Political Studies

**Faculty of Social Sciences, Charles
University**

Referee report on Master thesis submitted to the State examination

Student's Name: Kirby Watkins
Supervisor's Name: Doc. Ing. Tomáš Cahlík, CSc.
Thesis Name: Fair Use of Trademarks: Anheuser Busch v.
Budějovický Budvar

Overall Evaluation:

The topic of the thesis is very interesting and important. The Fair Use of Trademarks is an interdisciplinary subject that requires comparatively vast knowledge of economic theory and relevant law and international agreements. The case of Anheuser Busch vs. Budějovický Budvar is a very good example of intricacies and complex nature of trade mark disputes. It is very difficult to apply the concept of fairness to this issue and evaluate possible outcomes.

The present author has shown very persuasively his ability to practice an interdisciplinary analysis. The thesis has logical structure and ideas are clearly and persuasively presented. His knowledge of the relevant law, international agreements and facts is very good, and all evaluations are balanced.

Due to characteristics stated above I propose to evaluate the thesis by grade A ("Excellent", "výborně").

SUMMARY OF POINTS AWARDED (for the explanation of categories and scale, please, see below):

CATEGORY	POINTS
Quality of Research	27
Clarity and Readability	10
Content/Quality of Ideas	36
Organization & Development	15
Manuscript Form	5
TOTAL POINTS	93
LETTER GRADE	A



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Evaluated on: 18/6/2007