

Existence of capital market and of course stock market as well is an inseparable part of each market economy. Possibility to trade on these markets offers interesting opportunities for investors and entrepreneurs, but these opportunities in the Czech Republic are going through a long-time negative evolution and therefore remain underused. Potential investors and entrepreneurial subjects concentrate on less favourable products of various financial institutions instead, because they probably see less risk in it.

This diploma thesis consists of three main parts. The first one is assigned to briefly introduce the reader to issues of financial market, describes the parties, relations between them and legislation of this field. The second part describes investing and its forms, stocks as investment instrument and explores possibilities for investors to get involved in stock market. It tries to point out the trend of simplification of access to investments. The third part describes the stock exchange environment in the Czech Republic from the point of view of today and historical development. The closing part accumulates ascertained findings about possibilities of investing and includes a few suggestions, that could help improve and make more attractive the stock trading on stock exchanges in the Czech Republic.