

Annotation

Appearance of a nurse as a part of non verbal communication.

This work focuses on the aspects of the nurses' uniforms from the non verbal communication point of view. The introduction is devoted to the history of uniforms, further it deals with the word communication, which is latter divided into verbal and non verbal.

The empirical part works with non verbal discourse. Based on a survey done among patients we can say that uniform and all its aspects play in a key role in client's care as the uniform forms trust to the medical officer. The hospital staff assessed their uniforms, too. They evaluated their contentment with their uniforms and added some comments.

The appendix contains graphs of some parameters and also photo documentation of historical uniforms.