

**Abstract:**

The thesis discusses the social phenomenon of fitness and exercise in the fitness centers. It contains descriptive and comparative research of visitors fitness centers in Prague and Frankfurt am Main as representatives of this new phenomenon. It is a group of visitors who visit the fitness center at their leisure time. Research on the theoretical basis Bourdie's concept of habitus, social space and capital is trying to detect and describe patterns and main motivations of visitors fitness centers and their potential differences or similarities on the international basis.