

Abstract

The Master's thesis is based on testimonies of eighteenth-century Tuscan travellers to England. The main questions of the research are how their own *identity* was created through the categorized and often-stereotyped image of the Other, whether and how it was related to the Enlightenment and what were the cognitive strategies that the travellers used when they encountered the English. The research is based on the method of content analysis applied to the Tuscan traveller Luigi Angiolini, who is then compared to five other Tuscan travellers. An analysis of various aspects of the definition of the Self and of *collective identification* ensues.