Abstract

This bachelor’s thesis focuses on media analysis, specifically the analysis of the newspaper articles of the three most important French newspapers *Le Figaro*, *Le Monde* and *Libération*. The thesis aims to find out how the French press evaluated Franco-German cooperation in January 2013 when the fiftieth anniversary celebrations of the Elysee Treaty were going on. The Elysee Treaty also known as the Treaty of Friendship between France and Germany was created by efforts of Charles de Gaulle and Konrad Adenauer and was signed on 22 January 1963. The thesis is divided into three chapters. It begins with the description of the process of the birth of Franco-German cooperation. Then it describes the content of the Treaty and celebrations itself. Next two chapters apply the quantitative analysis of media on the corpus of 37 articles. In the second chapter the thesis uses frequency analysis. It researches different categories of words and how many times these concrete words are mentioned in the articles. This method provides us with the first analytic look into the articles. The third chapter includes deeper content analysis with the help of coding analysis. There are chosen two categories – of time and of evaluation of the current (January 2013) Franco-German cooperation. The thesis sums up that the current Franco-German cooperation was seen by the French press as empty. The cooperation did not bring any bigger future project as it was common in the 50-years-old history of Franco-German relations.