

Abstract

The thesis is concentrated on a research based on turbofolk music in diaspora from the former Yugoslav countries. When speaking about turbofolk, the term can be explained as a type of popular music combined with folk elements. It originates in the former Yugoslav countries, but similar pop-folk genres can be found in other European and non-European countries as well. People with immigration background living in diaspora can possess different types of relations towards this type of music than their counterparts in the ex-Yugoslav countries. Especially, certain common tendencies can be observed among the diaspora youth consuming turbofolk.

This work will primarily give answers to the basic questions including attitudes towards turbofolk in the ex-Yugoslav diaspora. It will describe turbofolk scene in the diaspora and show its extensiveness. In particular it will be focused on the Austrian case (concerning practising turbofolk etc.). Nevertheless, it will also investigate contemporary tendencies in identification with turbofolk.

Key words

turbofolk, diaspora, Yugoslavia, identity, Austria