Abstract

This thesis deals with ethical aspects of employing social networks in personnel management. Selected social networks with their benefits and limits in this field are presented. It is focused on the recruitment and selection processes from the ethical point of view and possible risks of using social networks. The thesis is based on previous findings mostly from foreign scientific sources. The attitude of human resources specialists to using social networks in the recruitment process is discussed. In a qualitative survey, the attitude of human resources specialists from organizations and from recruitment companies is compared to find out possible differences.