

Summary

The name of this thesis is *Media presentation of sexual abuse of children* and it aims to describe in which way the media present offenders and victims of sexual abuse of children and apply these findings to legal and ethical context of offenders and victims protection.

The theoretical part of this thesis describes sociocultural regulations and specification of sexual abuse focusing on children victims and adult offenders and, later on, their protection by law. Media and its function related to the rules of publishing information applied to information about sexual abuse is introduced.

The practical part contains a content analysis of sexual abuse of children in the printed media. Such terms have been analyzed which are used for the description of the offender, the victim and the act in articles dealing with sexual abuse, which have been published in the *Blesk* and *Mladá Fronta* magazines during one month. The analysis has shown that the identity of the victims and offenders is not being protected enough and that in some cases the procedural rights of some of the offenders are not upheld. Used terms are affecting how readers evaluate offender, victim and the act. The tendency to take sides with the family-members sexual offenders emerges, same as exhibit of, agreeable with literature, the tendency of gender distortions. This thesis confirms question marks over implicit and explicit passing of values from media.

Keywords

media – media presentation – sexual abuse of children – victims and offenders of sexual abuse
– legal protection of victims and offenders of sexual abus