ABSTRACT

The subject of this diploma work is the documentation and presentation of program contents of the new exhibition at “Svaz československých výtvarných umělců” in Prague 6 Dejvice between the years 1964 to 1972, which carried the name of Czech theoretic artist, Vincenc Kramář.

This diploma work is divided into three distinct parts. The first part focuses on the founders of the gallery and briefly about the personality of Vincenc Kramář. The second part is devoted to the work posted in the gallery between 1964 and 1972. The final part of the work explores the question of what place and position the Vincenc Kramář Gallery holds in comparison to other galleries during the same period.

The introduction of the work comments on society and politics of the 1960s in the context of “fine arts”, which was an era marked by the official tendencies of the socialist realism of the decade previous. The introduction also includes the process of creating and building a new exhibition hall into this era.

The first chapter is dedicated to the patron of the gallery, Vincenc Kramář, and to the founding figures of this new gallery including František Doležal, commissioner and chairman of the exhibition committee; František Rocman, typographer; secretaries and co-founders of the gallery Antonín Kulda, Alena Novotná-Gutfreundová and Luděk Tichý; and art historians in close cooperation with the gallery Václav Formánek and Hana Volavková.

The defining chapter of this work is the second, which focuses on the relevant artistic and historic information taken from exhibition catalogues, introduction speeches, invitations to opening ceremonies and reviews in academic and daily print. The exhibition activities of the gallery are ordered not in a chronological manner, but rather according to the individual and official exhibition programs of the gallery – exhibitions of foreign art, exhibitions of retrospective art and finally exhibitions of contemporary art. Within its 8 years of existence, the gallery had more than 70 exhibitions. Due to the high frequency of exhibitions, this work focuses only on the most important works concerning Czech culture and with the highest popularity. The remaining works are briefly commented in the appendix of this document.

The final chapter characterizes the location and position of the gallery among other small Prague galleries and exhibition halls.

The conclusion contains an overview of all the exhibits with photographs from exhibitions mainly taken from the archive of Jarmila Štogrová-Doležalová, the daughter of the gallery’s founder František Doležal.

Key Words: Gallery Vincenc Kramář, František Doležal, Vladimír Rocman, painting, graphic design, literary illustrations, applied art, scenography