

Abstract

The diploma thesis examines the causes of the decline of reading, it deals with the analysis and possible remediation. The theoretical part introduces the concept of literacy, it monitors the current state of reading and it is based on the research findings. It analyzes the Framework educational programme closely related to literacy, it draws on relevant theoretical foundations, and presents reading strategies, methods and programmes that support the mentioned area. Family, school, teachers and significant motivation are identified as important factors of literacy development. Within the indicative empirical investigation the thesis focuses on the content analysis of School education programmes and teacher approach to literacy support. It refers to the development of reading in various areas of education for older pupils of primary school.