Abstract

The main target of the work is to compare content and style of the news in three major commercial radio stations in the Czech Republic. Those are Impuls, Frekvence 1 and Evropa 2. The principal theoretical part is describing the beginning of the radio newscast in the Czech Republic. I am introducing each type of the news and also the genre of particular news elements. I am also defining the differences and particularities of news cast in commercial and public radios. In the interviews with managers responsible for broadcast a reader has a chance to understand topical style and structure of the newscast in radios. Another crucial part of the dissertation is the content analysis, that shows topics and localization of all the news present at the explored radio stations.