

## Abstract:

This thesis deals with the use of innovative teaching methods and instructional strategies to support and develop literacy at the first grade of primary school. The theoretical part describes the changes in education related to curricular reform, also the change the objectives and the content of education towards the formation and development of key competencies, to prepare students for real life. This paper introduces the concept of contemporary Czech language and literature, its inclusion in the National Curriculum for Basic Education. The theoretical part focuses on the concept of literacy, reading literacy defined criteria. It also discusses the methods of critical thinking, which contribute to the development of reading skills. It also describes the course "Promoting literacy", which the author of the thesis completed in 2011.

Research section presents action research, where the author verifies the theoretical knowledge of new specific methods and instructional strategies to promote literacy in practice. Research validates the effectiveness of innovative methods in terms of the development of key competencies for learning in terms of reading literacy criteria. It also examines whether these methods contribute to the education of students, whether helping to meet the objectives of cognitive lessons. And also whether the innovative methods applied in different subjects, not only in the Czech language.